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of Metropolitan Washington, D.C., Inc.

serving  
the District and the  
Maryland and Virginia Suburbs

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July 24, 1979

Mr. Jeffrey P. Davidson  
Senior Associate  
Mariscal and Company  
1054 Thomas Jefferson Street, N.W.  
Washington, D.C. 20007

Dear Jeffrey:

Thanks so much for taking the time to talk to us about PPMW's Birds 'n Bees Boutique last Thursday. Your comments and suggestions were very helpful, and were used in a progress report that has since been submitted to our Board of Directors. Our Board, as the policy-making body of the agency, is the one to ultimately decide whether or not to keep the Boutique. However, they are willing to take the recommendations of the staff and see if a direct mail marketing effort might be the best alternative to bring in additional revenue at least in the immediate future.

I'm looking forward to receiving the information\* you promised us on other ideas and suggestions for promoting the Boutique.

Thanks again for your help.

Sincerely yours,

*Sandie Fauriol*

Sandie Fauriol  
Director of Development

SF/sg

*P.S. The info came this morning (7/26).  
Thanks!!*